

American River Parkway Foundation Presents

AMERICAN RIVER BIKE FEST

20th Anniversary

SPONSORSHIP OPPORTUNITIES

William B. Pond Park  Saturday, September 9, 2023  Carmichael, CA

Criterion \$3,000

- Top placement of logo on event giveaway
- Top placement of logo on A-frame sign displayed outside ARPF office at William B. Pond Park
- Sponsor logo in ARPF e-newsletter sent to over 27,000 Parkway supporters (Sept/Oct)
- Inclusion in all media sponsors advertising
- Social media mentions with company logo on FB, IG, Twitter
- Vendor booth at Ride the Parkway's Finish Festival
- Logo and link on Ride the Parkway web page
- (6) tickets to the American River Bike Fest

Roadie \$1,500

- Placement of logo on event giveaway
- Placement of logo on A-frame sign displayed outside ARPF office at William B. Pond Park
- Sponsor logo in ARPF e-newsletter sent to over 27,000 Parkway supporters (Sept/Oct)
- Social media mentions with company logo on FB, IG, Twitter
- Vendor booth at Ride the Parkway's Finish Festival
- Logo and link on Ride the Parkway web page
- (4) tickets to the American River Bike Fest

Lid \$1,000

- Logo on event giveaway
- Logo and link on Ride the Parkway web page
- Booth at Ride the Parkway's Finish Festival
- (2) Tickets to the American River Bike Fest

Fenders \$750

- Logo on event giveaway
- Logo and link on Ride the Parkway website
- (2) Tickets to the American River Bike Fest

Rest Stop \$300

- Exclusive vendor booth at Rest-stop of your choice: *Discovery Park, Guy West Bridge, or Upper Sunrise*
- Logo and link shared on Ride the Parkway web page
- Provide support and gear services to cyclists at rest-stop



www.ARPF.com/BikeFest



SPONSORSHIP CONTACT FORM

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____



SPONSOR LEVELS

Criterion- \$3,000

Roadie- \$1,500

Lid- \$1,000

Fenders- \$750

Rest Stop (3 available) - \$300

**Discovery Park, Guy West Bridge, Upper Sunrise*

ARTWORK

All artwork must be submitted by **Wednesday, July 17, 2023**
for inclusion on signage and event giveaway.

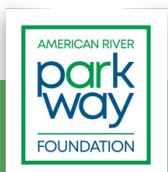
Email in PDF format with text outlined, 300 DPI, to April Potter at apotter@arpf.org

PAYMENT

Please make checks payable to the American River Parkway Foundation
(ARPF) and mail with this form to:

American River Parkway Foundation
Re: American River Bike Fest
5700 Arden Way
Carmichael, CA 95608

For more information about the American River Bike Fest, please contact
April Potter at (916) 486-2773 or email apotter@arpf.org



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