

Bike 2024 FEST

18 MAY,
2024

SPONSORSHIP OPPORTUNITIES



**WILLIAM B.
POND PARK**

5700 ARDEN WY,
CARMICHAEL, CA 95608

Touring \$ 3,000

- Top placement of logo on event giveaway
- Top placement of logo on A-frame sign displayed outside ARPF office at William B. Pond Park
- Sponsor logo in ARPF e-newsletter sent to over 30,000 Parkway supporters (May/June)
- Inclusion in all media sponsor advertising
- Social media mentions with company logo on FB, IG, Twitter
- Vendor booth at Bike Fest's Finish Festival
- Logo and link on Bike Fest web page
- (6) tickets to Bike Fest

Mountain \$ 1,500

- Placement of logo on event giveaway
- Placement of logo on A-frame sign displayed outside ARPF office at William B. Pond Park
- Sponsor logo in ARPF e-newsletter sent to over 30,000 Parkway supporters (May/June)
- Social media mentions with company logo on FB, IG, Twitter
- Vendor booth at Bike Fest's Finish Festival
- Logo and link on Bike Fest web page
- (4) tickets to Bike Fest

Cruiser \$ 1,000

- Logo on event giveaway
- Logo and link on Bike Fest web page
- Booth at Bike Fest's Finish Festival
- (2) Tickets to Bike Fest

Tandem \$ 750

- Logo on event giveaway
- Logo and link on Bike Fest web page
- (2) Tickets to Bike Fest

Electric \$ 300

- Exclusive vendor booth at a rest stop of your choice: [Discovery Park](#), [Guy West Bridge](#), or [Upper Sunrise](#)
- Provide support and gear services to cyclists at rest-stop
- Logo and link shared on Bike Fest web page

Tax I.D.# 94-2881344

LET'S RIDE!

