

Parkway 2024

PARTNERS



PARTNER OPPORTUNITIES



Invest in your community and grow your business: Become a Parkway Partner with the American River Parkway Foundation. This program provides an excellent opportunity for local businesses to connect with the 8 million visitors who come to the American River Parkway every year.

Parkway Partners enjoy fantastic perks, such as:

- Mentions on our social media channels.
- Booth opportunities at Parkway events like Bike Fest (300+ attendees), Run the Parkway (5,000 attendees), and Howlin on the Parkway!
- Your logo will be featured on our Parkway Partners webpage and interactive map.
- E-newsletter blasts to our database of 30,000 supporters featuring a special discount code for your business! that coincides with an event that best matches your business



Check out all the Parkway Partner Perks below!

Parkway Partner Perks:

\$ 1,000

- Logo plus link on Parkway Partner web page
- Logo in the ARPF newsletter (1) month
- (1) dedicated email blast plus social media mention with a discount coupon code back to your business
- 10x10 Booth option at Bike Fest (May) and Run The Parkway (November), Howlin on the Parkway (October)
- Business added to ARPF interactive map

Tax I.D.# 94-2881344

TAKE PRIDE IN THE PARKWAY!



PARTNER FORM



Business Name: _____

Address: _____

Address line 2: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Contact Instagram : _____

We would like to be a Parkway Partner:

\$ 1,000

- Logo plus link on Parkway Partner web page
- Logo in the ARPF newsletter (1) month
- (1) dedicated email blast plus social media mention with a discount coupon code back to your business
- 10x10 Booth option at Bike Fest (May) and Run The Parkway (November), Howlin on the Parkway (October)
- Business added to ARPF interactive map

Payment : Please make checks payable to the American River Parkway Foundation (ARPF) and return this form

Logo : All artwork must be submitted to bmarsico@arpf.org for inclusion on the website and marketing materials. Please email Britany Marsico in a PNG JPG format with 300 DPI.

Tax I.D.# 94-2881344

TAKE PRIDE IN THE PARKWAY!