

PARTNER OPPORTUNITIES

Did you know that the American River Parkway attracts around eight million visitors every year, which is twice the number of people who visit Yosemite?

We are inviting you to become a Parkway Partner of the American River Parkway Foundation to connect your business to the Parkway. Benefits include reaching 30,000 potential customers through our e-newsletter, website, social media, and the option to advertise your business at two Parkway events with a booth.

Parkway Partners have the opportunity to reach the diverse group of people who use the Parkway. From ARPF's generous donor's to the eight million visitors looking to plan a day out of their Parkway visit, connect to them thanks to the following perks:



Check out all the Parkway Partner perks below!

Tax I.D.# 94-2881344

Parkway Partner perks:

- \$ 1,000
- Logo and link on Parkway Partner webpage
- Logo in the ARPF newsletter (1) month
- (1) dedicated email blast plus (2) social media mention with a discount coupon code back to your business
- 10x10 Booth option at Howlin on the Parkway (October) Run The Parkway (November)
- Business added to ARPF interactive map

TAKE PRIDE IN THE PARKWAY!

PARTNER OPPORTUNITIES

Business Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Contact Instagram : _____

We would like to be a Parkway Partner:

- \$ 1,000
- Logo plus link on Parkway Partner web page
 - Logo in the ARPF newsletter (1) month
 - (1) dedicated email blast plus social media mention with a discount coupon code back to your business
 - 10x10 Booth option at Run The Parkway (November) and Howlin on the Parkway (October)
 - Business added to ARPF interactive map

Payment : Please make checks payable to the American River Parkway Foundation (ARPF) and return this form

Logo : All artwork must be submitted to jcassill@arpf.org for inclusion on the website and marketing materials. Please email Julia Cassill the PNG JPG format with 300 DPI.