

The background of the poster is a deep blue night sky. It is decorated with several strings of warm white lights and larger, glowing yellow lanterns. Green foliage and branches frame the top and sides of the image. At the bottom, there are illustrations of green plants with small white flowers and a rocky ground surface.

# SUMMER *Solstice*

JUNE

Saturday 21 Five-thirty  
2025

Farm-to-fork Dinner and Auction  
Benefiting the American River Parkway Foundation

WILLIAM B. POND  
RECREATION AREA

Presented by



# SUMMER Solstice Sponsorship Opportunities

June 21, 2025 | William B. Pond

*SOLD*  
*Presenting*  
\$20,000

- (2) Tables of 8
- Recognition in marketing collateral including media coverage, social media and event program
- Opportunity to provide promotional item to each attendee
- Representative to speak at the event
- Full-page ad in the event program
- Logo in ARPF June & July e-newsletter to 30,000 Parkway supporters
- Logo on-screen & signage during event
- Verbal recognition during event
- Logo on bid paddle & event giveaway
- Logo on Summer Solstice web page

*Cocktail*  
\$10,000

- (1) Table of 8
- Half-page ad in event program
- Logo on-screen & bar signage at event
- Verbal recognition during the event
- Social media recognition
- Naming of signature cocktail & logo recognition in bar area \*TBD with sponsor
- Logo in ARPF June & July e-newsletter to 30,000 Parkway supporters
- Logo on Summer Solstice web page

*Starlight*  
\$5,000

- (1) Table of 8
- Half-page ad in event program
- Logo on screen & signage during event
- Verbal recognition during the event
- Logo in ARPF June & July e-newsletter to 30,000 Parkway supporters
- Social media recognition
- Logo on Summer Solstice web page

*Willow*  
\$3,500

- (1) Table of 8
- Quarter-page ad in event program
- Logo on screen during the event
- Logo in ARPF June & July e-newsletter to 30,000 Parkway supporters
- Social media recognition
- Logo on Summer Solstice web page

*Benefiting the American River Parkway Foundation*



# SUMMER Solstice Underwriting Opportunities

June 21, 2025 | William B. Pond

## Catering \$12,500

- (1) Table of 8
- Exclusive recognition as the Catering Sponsor on media coverage and social media
- Sponsor thank you announcement at event
- Quarter page ad in program
- Logo displayed on dinner menu, event program and on-screen recognition during event
- Logo on Summer Solstice web page

## Wine \$2,500

- Underwrite the cost or donate 12 cases to be served at Summer Solstice
- Sponsor thank you announcement during event
- Logo in event program
- Social media recognition
- Logo on Summer Solstice web page
- (2) tickets to Summer Solstice

## *SOLD* Event Program \$2,000

- Half-page ad in event program
- Logo on screen & signage during event
- Verbal recognition during the event
- Logo on Summer Solstice web page
- Logo displayed on-screen during event
- (2) tickets to Summer Solstice

## Centerpiece \$1,500

- Recognition as Centerpiece Sponsor
- Logo displayed throughout event and centerpieces
- Quarter page ad in program
- Sponsor thank you announcement during event
- Logo on Summer Solstice web page
- (1) ticket to Summer Solstice

## Beer \$750

- Underwrite the cost or donate 2 kegs to be served at Summer Solstice Dinner
- Sponsor thank you announcement during event
- Logo in event program
- Social media recognition
- Logo on Summer Solstice web page

*Benefiting the American River Parkway Foundation*

# SUMMER *Solstice*

# Sponsor Form

June 21, 2025 | William B. Pond

Business Name:

Address:

Address 2:

City:

State:

Zip:

Contact Name:

Contact Phone:

Contact Email:

Please select your desired sponsorship  
or *underwriting* level:

☐

*Presenting*  
\$20,000

☐

*Cocktail*  
\$10,000

☐

*Starlight*  
\$5,000

☐

*Willow*  
\$3,500

☐

*Catering*  
\$12,500

☐

*Wine*  
\$2,500

☐

*Program*  
\$2,000

☐

*Centerpiece*  
\$1,500

☐

*Beer*  
\$750

*Payment:*

Please make checks payable to the American River Parkway Foundation (ARPF) and return this form.

*Logo:*

All artwork must be submitted by May 1, 2025. Please email logo/artwork to Nicole Tanimoto at [ntanimoto@arpf.org](mailto:ntanimoto@arpf.org) in a PDF format.