



Summer Solstice Auction & Dinner

Saturday, June 24, 2023 // 6pm-9:30pm
William B. Pond Recreation Area, Carmichael, CA

Sponsorship Opportunities

PRESENTING SPONSOR \$15,000	COCKTAIL RECEPTION \$7,500	EDUCATE \$5,000	CONSERVE \$3,500	VOLUNTEER \$2,500
(2) Tables of 8 with premier placement	(1) Table of 8 with premier placement	(1) Table of 8 with premier placement	(1) Table of 8 at event	(1) Table of 8 at event
Full-page ad in event program	1/2 page ad in event program	1/2 page ad in event program	1/4-page ad in event program	1/4-page ad in event program
Logo featured in event program and on-screen presentation	Logo featured in event program and on-screen presentation	Logo featured in event program and on-screen presentation	Logo featured in event program and on-screen presentation	Logo featured in event program and on-screen presentation
Sponsor name and website link shared on event web page	Sponsor name and website link shared on event web page	Sponsor name and website link shared on event web page	Sponsor name and website link shared on event web page	Sponsor name and website link shared on event web page
Sponsor thank you announcement during dinner	Sponsor thank you announcement during dinner	Sponsor thank you announcement during dinner	Sponsor thank you announcement during dinner	Sponsor thank you announcement during dinner
Logo and recognition in June and July e-newsletter to our 24,400+ supporters	Logo and recognition in June and July e-newsletter to our 24,400+ supporters	Logo in June and July e-newsletter to our 24,400+ supporters	Logo in June and July e-newsletter to our 24,400+ supporters	Recognition in June and July e-newsletter to our 24,400+ supporters
Recognition as Presenting Sponsor in all social media posts	Sponsor profiled in event social media announcements	Sponsor profiled in event social media announcements	Sponsor profiled in event social media announcements	Sponsor profiled in event social media announcements
Top placement of logo on photo backdrop banner at event	Logo on photo backdrop banner at event	Logo on photo backdrop banner at event	Logo on photo backdrop banner at event	(1) Sac County Regional Parks Pass
(4) Sac County Regional Parks Passes	(2) Sac County Regional Parks Passes	(2) Sac County Regional Parks Passes	(1) Sac County Regional Parks Pass	
Top placement of logo on event giveaway and bid paddles	Logo on bid paddles	Logo on bid paddles		
90-second Video on "Why the Parkway"	Naming rights for Cocktail Reception			
(1) year logo & link featured on ARPF interactive map	Signature cocktail named after Sponsor			
2023 Summer Solstice Presenting Sponsor plaque				